

MSIL: CSL: NSE&BSE: 2018

14th August, 2018

Vice President

National Stock Exchange of India Limited

"Exchange Plaza", Bandra - Kurla Complex

Bandra (E)

Mumbai – 400 051

General Manager

Department of Corporate Services

BSE Limited

Phiroze Jeejeebhoy Towers

Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure – "A", a copy of press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For Maruti Suzuki India Limited

Sanjeev Grover

Chief General Manager &

Company Secretary

MARUTI SUZUKI INDIA LIMITED

CIN: L34103DL1981PLC011375

Registered & Head Office Maruti Suzuki India Limited, 1 Nelson Mandela Road, Vasant Kunj, New Delhi 110070, India. Tel: 011-46781000, Fax: 011-46150275/46150276 Gurgaon Plant: Maruti Suzuki India Limited, Old Palam Gurgaon Road, Gurgaon 122015, Haryana, India. Tel. 0124-2346721, Fax: 0124-2341304 Manesar Plant: Maruti Suzuki India Limited, Plot No.1, Phase 3A, IMT Manesar, Gurgaon 122051, Haryana, India. Tel: 0124-4884000, Fax: 0124-4884199

Press Release

Maruti Suzuki organises 'Freedom Service Camp' to delight customers

A 21-day service camp at all dealer-workshops pan India

New Delhi, August 14th, 2018: Maruti Suzuki India is hosting a two-week *Freedom Service Camp* from August 10th – 30th, 2018 at its dealer workshops across the country. This initiative further strengthens Maruti Suzuki's commitment towards offering a delightful service experience to its customers.

Customers driving in to the dealer workshops during this campaign will have the option to opt for special offers on extended warranty, parts, accessories and service labour charges. Customers can also avail offers on labour charges for car body repair. The vehicles will be examined by trained and well-qualified technicians to facilitate 'worry-free' drive for customers.

Speaking about the camp, Mr. Partho Banerjee, Executive Director (Service), Maruti Suzuki India said, "With customer delight at the core of our business strategy, the Freedom Service Camp will help customers in maintaining their vehicle health with special offers and complimentary services. On the eve of Independence Day celebration, Maruti Suzuki is confident that its customers will appreciate this initiative and benefit from the offerings at the camp."

Maruti Suzuki has been catering to the diverse audience of India for over 35 years. This initiative marks the company's continued commitment towards providing the best of service facilities for enhanced vehicle performance. Recently, a 'Monsoon Service Camp' was also held to offer vehicle health check up in the challenging season of monsoons.